

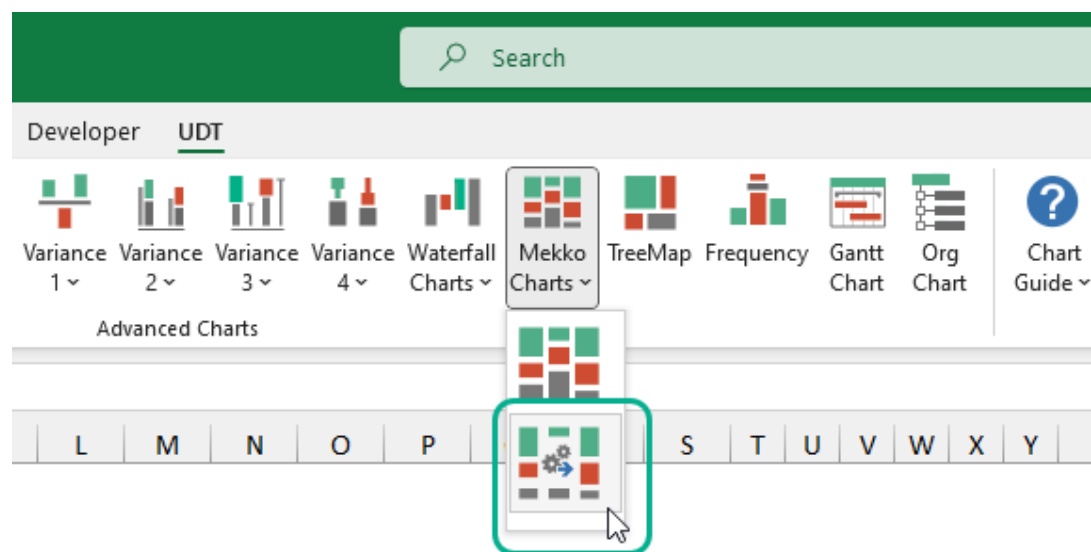


# Mekko Chart (Dynamic)

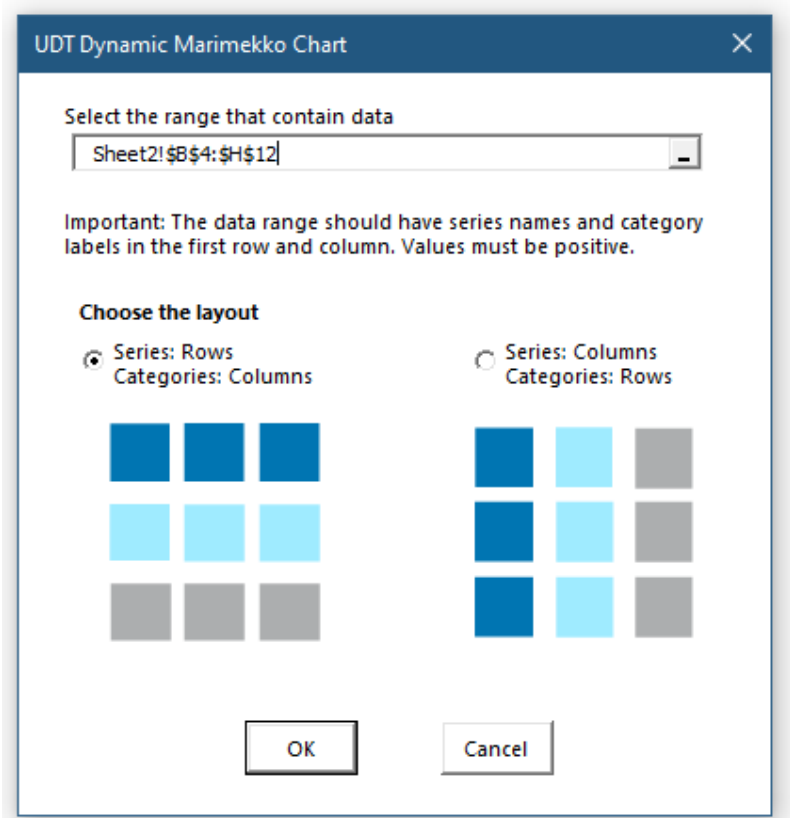
The Marimekko chart paints a picture of the overall market and helps to drive discussions about growth opportunities or acquisitions.

A Marimekko chart, also known as a market map, segments an industry or company by a customer or product. It makes it easy for your audience to understand the relationship between each segment or bar to the total.

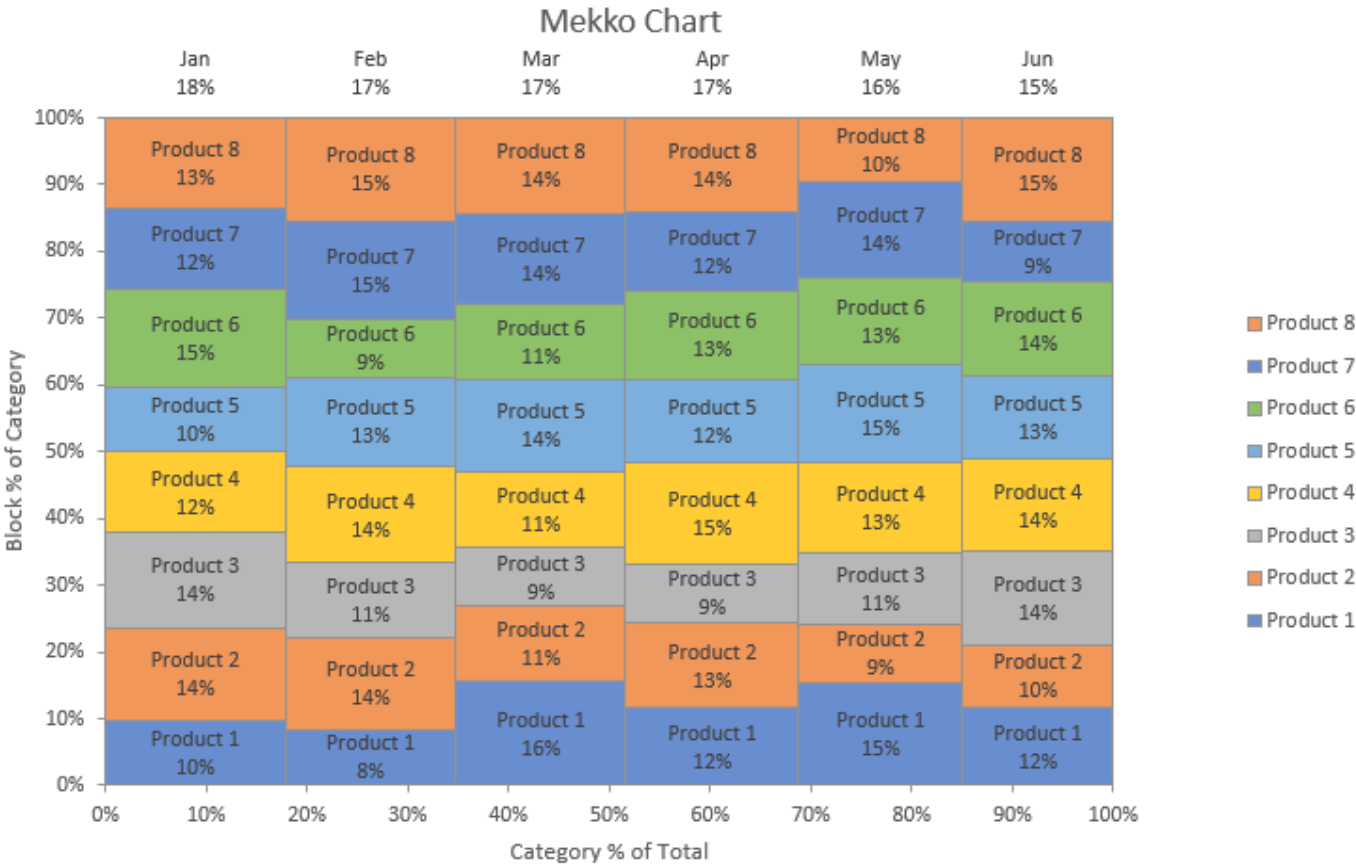
To create a dynamic mekko chart, use the drop-down list and click on the icon.



A new window will appear. Select the data range, then click OK.



The chart uses the built-in Excel color schemes.



To change the colors, select the block and apply your preferred theme.

